

Kate Burkett



Lake Oswego, OR



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About

I'm a recent graduate who believes in problem solving, hard work, and looking toward the future to design and market user-focused products and experiences. I have a strong desire to help individuals and organizations spread messages worth knowing, and nothing makes me happier than collaborating and brainstorming with creative people to turn something good into something awesome. You can find out more about me and my work at www.kateburkett.com.

Education

M.S. in Publishing, 2012 – 2013
Portland State University, Portland, OR
Interdisciplinary degree teaching design, marketing, editing, and management.

B.G.S. in English, 2010
University of Kansas, Lawrence, KS

B.G.S. in Theater & Film, 2009
University of Kansas, Lawrence, KS

Related Work Experience

Digital Content Manager, Ooligan Press, Portland, OR, May 2012 – Mar 2013

- Developed and designed Start to Finish, a website application called innovative by *Publisher's Weekly*
- Optimized the homepage, designed promotional banners, and increased the usability of Ooligan Press's website
- Contributed to a 50% increase in website visits and a 56% increase in page views as web master
- Researched and implemented website SEO
- Designed and optimized ebooks for Ingram CoreSource distribution

Digital Publishing Intern, Digital Bindery, Wilsonville, OR, Oct 2012 – Mar 2013

- Assisted clients in web design
- Designed, edited, and validated reflowable and fixed layout EPUB3 files
- Coded a template file with all HTML5, CSS3, and EPUB3 features to test support across digital devices

Publishing Specialist, Ooligan Press, Portland, OR, Jan 2012 – June 2013

- Designed the chosen interior for the reprint of the textbook *Speaking Out*
- Conducted extensive research on online discoverability
- Assisted Portland State University faculty in the teaching of two digital publishing courses
- Consulted with company on how to create a leaner, more efficient workflow

Skills and Abilities

Technical

- Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- WordPress
- Google Mail, Drive, Plus, Analytics, AdWords, Sites
- Adobe Captivate

- Microsoft Office (Word, Excel, PowerPoint)
- Final Cut Pro

Interpersonal

- Able to get along, empathize, and work effectively with coworkers. Received positive evaluations from supervisors.

Professional

- Digital strategy
- Copyediting
- Copywriting

Languages

- CSS3, HTML5
- XML, EPUB3
- Javascript, PHP

