

# For Revontuli Champions:

If you loved *Revontuli* and are wondering what you can do to help spread the word, here's a list of ideas. From the bottom of my heart: thank you. I really appreciate your support. Your actions are what make all of this possible, and I appreciate every moment you put in to helping get the word out.



1. Recommend *Revontuli* to friends and family as a book they might like, or lend your copy to them. Spreading the word is more important than getting others to buy. The buys will follow naturally with time. **1 min.**
2. Spread information about the book on social media—tweet, retweet, like, or share book-related content to help reach a wider audience. The first step is getting on people's radar. **1 min.**
3. Tell your local book club or any reading group you know about *Revontuli*. You can find a worldwide list of book clubs and reading groups [here](#). **5 min.**
4. Contribute to the conversation: comment on my and other people's posts about myself and the book. Show through your engagement that this is a book worth people's attention. **5 min.**
5. Ask your local library if they will order the book. If multiple people ask about the book, the library will order copies to fit the demand for it. **1 min + travel time** (or some library websites have forms where you can submit a request for the book online).

Be a Super Champion: Donate copies yourself for the library to carry.

6. Talk to your local bookstores about carrying *Revontuli* on the shelf. Then when they do, take a picture of it in the store and share it with me! **2 min + travel time.**
7. Write a review. This is one of the most helpful actions you can take. Many book promotion websites require that a book have a certain number of reviews on Amazon.com before they will agree to promote it. Let's reach that goal, so *Revontuli* can be promoted on websites and newsletters that reach many more people. **10 min.**

Be a Super Champion: Crosspost your review on Goodreads to get it maximum exposure.

8. Speaking of Goodreads, if you're already a member, or are someone who loves books, use Goodreads to get the word out about *Revontuli*. Add the book to your "read" shelf, rate it, add your [favorite quote](#), or join a historical fiction or other genre [group](#) to genuinely add to the book conversation. **10 min.**
9. Know anyone who has a blog? Reach out to them and ask if they would be willing to accept a "guest post" written by me. If that post is featured on their website, it saves them the time it would have taken to write their own post, while also exposing *Revontuli* to an entirely new audience of people. **5 min.**
10. Know anybody in the press? Ask them if they would be willing to write a story related to *Revontuli*. If they are, send them to the Press page on my website. It has all the information they'd need to easily create content and spread the word about me to their readers. I'd be happy to talk to them directly, too! **5 min.**

For any questions regarding how to best help get the word out about *Revontuli*, email me at [andrew@andreweddyauthor.com](mailto:andrew@andreweddyauthor.com).

## Thank you!